

INTERNATIONAL CONFERENCE

Roots Tourism

Social Science and Tourism

Place identity, glocalization, local development processes, host and guest, economy, work and market, scientific research, good and bad practices

**University of Calabria, Arcavacata di Rende (CS)
University Federico II, Naples
December 12th -15th 2024**



International Conference

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International Conference of Social Science and Tourism

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Conference

The Conference theme

The Conference poses the theme of "Roots Tourism" as a pertinent form of travel and stay for the economic, social, and cultural evolution of the communities that host it. "Roots Tourism" coincides with individuals who have emigrated and/or their descendants traveling to their places of origin. It enhances and strengthens family

identity, reclaims and enhances the deep connection with the individuals who populate ancestral places and landscapes, mitigates oikophobia, contributes, sometimes significantly, to maintaining cultural and economic relationships with the destination locations, and can facilitate a potential return of those who have emigrated, in the form of "genealogical tourism," requiring adequately organized host communities.

The idea of proposing the Conference to the international community of scholars in all social sciences arose within the research activities dedicated to the theme by the Research Center for Tourism Studies (CReST) of the University of Calabria and the University Observatory on Tourism of the Federico II University of Naples. It further evolved during the elaboration of the Special Issue that the scientific journal "Fuori Luogo" dedicated to "Roots Tourism" in 2023 and appeared to be the most applicable way to acquire more in-depth knowledge on a social phenomenon that is finding growing interest in contemporary society, also at the level of public governance.

An example of this is the precise measure developed by the Italian government for the development of this form of tourism, included in the National Recovery and Resilience Plan (PNRR) as part of the Next Generation EU program of the European Union, with the aim of encouraging the roughly eighty million Italian descendants around the world to spend a holiday period in their places of origin.

We express our hope that the Conference will represent a welcome opportunity for national and international scientific exchange among all those who will submit a contribution within the conference's themes.



Thematic areas of the conference

Prospective contributors are invited to submit an abstract on “Roots tourism” in the following thematic areas:

- Sacred and experiential value
- Social, cultural, and environmental impacts
- Economic impacts, market, and employment
- Visual culture of migration
- Local development processes
- Hospitality and host/guest relationship
- Sense of place and place attachment
- Life stories and experiences
- Best and worst practices
- Empirical research
- Globalization and glocalization
- National, international, and local public governance
- Migrant associations in Italy and abroad
- The digital transformation of roots tourism
- Theoretical studies and analysis
- Perception of the phenomenon in local communities
- Perception of the phenomenon among roots tourists
- Reception of roots tourists
- Oikophobia, melting pot
- Multiresidential and transnational lifestyles
- Archives and data sources
- Quantitative analysis of the phenomenon
- Role of migrant associations
- Social figure of the roots tourist
- Family storytelling
- Valorization of agricultural products and gastronomy
- Impacts of the phenomenon on rural areas: tourism, rural development, new inhabitants



General program (in progress)

- *Conference dates:* December 12-15th 2024
- *Conference venue:* University of Calabria – Rende (CS)
- *Conference inauguration:* December 12th at 03:00 PM
- *Working sessions:* December 12-13-14, 2024
- *Conference closure:* December 14th at 5:30 PM
- *Guided tour of roots locations:* December 15th from 9:30 AM to 7:00 PM



Associated events with the conference (in progress)

Conference Presentation: April 30th, 2024, at 10:30 a.m. - University of Calabria (Rende - CS)

Conference Presentation: June 2024 - State Archive of Naples

Presentation of published short papers: November 2024 - University of Calabria (Rende - CS) and University Federico II (Naples)

Promotion and public presentation of the conference: December 2024 - University of Calabria (Rende - CS) and University Federico II (Naples)

Special Session of the Conference, on December 14th from 3:00 p.m. to 4:30 p.m., reserved for a maximum of 10 university students who wish to experiment with this path by producing and presenting an accepted abstract.

3rd edition of the "Pieroni-Beato: Sustainable Tourism" Award: December 12th, 2024.



Call

Submission and publication of abstracts

Call for abstracts: April 30th, 2024, to July 07th, 2024

Abstract acceptance: by July 14th, 2024

Publication of abstracts (only for conference registrants): by November 10th, 2024

Abstracts should be submitted in Word or PDF format within the specified deadlines, written in Italian or English, to the following email address: **rootstourism@crestunical.it**

Abstracts should be submitted with the following details:

- Author(s) name(s) and surname(s);
- Affiliation institution;
- Email address;
- Telephone number;
- Abstract title;
- Size: 1,700-2,500 characters including spaces;
- Abstract structure:
 - Introduction to the topic addressed;
 - Scientific and/or policy framework within which the contribution is situated;
 - Adopted methodology and formulated hypotheses;
 - Most important and innovative results;
 - Essential bibliographic references.
 - 3-5 keywords.

NOTE: Accepted abstracts (with ISBN) will be published, and only those of authors in compliance with the conference registration fee payment..

NOTE

Authors of accepted abstracts may choose to submit either a "Short Paper" or a "Full Paper," according to the following modalities outlined below

Submission and publication of short papers

The request for submission of the short paper will be communicated to the author of the accepted abstract by July 14, 2024. Short papers should be submitted in Word or PDF format, from June 25 to September 6, 2024, written in Italian or English, to the following email address: **rootstourism@crestunical.it**

Short papers should be structured as follows:

- Author(s) name(s) and surname(s);
- Affiliation institution;
- Email address;
- Telephone number;
- Short paper title;
- Size: 11,000-17,000 characters including spaces;
- Short paper structure:
 - Introduction to the addressed topic;
 - Scientific and/or policy framework within which the contribution is situated;
 - Adopted methodology and formulated hypotheses;
 - Results;
 - Bibliographic references;
 - 3-5 keywords

Short paper submission: from July 15th to September 6th 2024

Publication of short papers in volume: by November 2024

NOTE: Only accepted short papers presented by authors who have paid the conference registration fee will be published.

Submission and publication of full papers

Authors whose abstracts have been accepted may submit the full papers in Word or PDF format, written in Italian or English, to the following email address: **rootstourism@crestunical.it**

Papers should be submitted with the following details:

- Author(s) name(s) and surname(s);
- Affiliation institution;
- Email address;
- Telephone number;
- Short paper title;
- Size: 25,000-40,000 characters including spaces;
- Paper structure:
 - Introduction to the addressed topic;
 - Scientific and/or policy framework within which the contribution is situated;
 - Adopted methodology and formulated hypotheses;
 - Results;
 - Bibliographic references;
 - 3-5 keywords.

Paper submission: from December 16th, 2024, to January 31st, 2025

Publication of papers in volume: by 2025

Publication of selected papers for scientific journal: from December 2025 to March 2026 (depending on refereeing times)

It is expected to be published with a report of the papers that will be selected by the scientific committee promoting:

- a) either in the Mediterranean and Tourism Series by Aracne publisher of Rome or another publisher (both in English and Italian).
- b) or in a special issue of the Scientific Journal "Fuori Luogo" of the University Federico II of Naples with a double-blind peer review (only if written in English).

NOTE: Only accepted papers presented by authors who have paid the conference registration fee will be published.



Registration

Conference registration

Conference registration at reduced cost
Conference registration at full cost

from July 15th, 2024 to July 31st, 2024
from August 1st 2024 to September 30th, 2024

Conference registration amounts and timing

A) Structured(s) (lecturers, researchers)	€140.00 (from July 15, 2024 to July 31, 2024) € 180.00 (from August 01, 2024 to September 30 2024)
B) Unstructured (Ph.D. student(s), research fellow(s), etc.)	€ 60.00 (from July 15, 2024 to July 31, 2024) € 80.00 (from August 01, 2024 to September 30, 2024)
C) Undergraduate students (enrolled in undergraduate courses, master's degrees, summer schools, postgraduate courses)	€ 10.00, only in this case also payable at the when registering for the Conference
D) Professionals, Associations, etc.	€ 100.00 by September 30, 2024

N.B.: For abstracts that include the participation of multiple authors, the methods for paying the registration fee for the Conference are outlined as follows:

The author or the main author, or the corresponding author, who holds the role of greater responsibility, is required to pay the highest fee as provided in the section of the announcement "Amounts and times for registration for the conference".

The other co-authors will each have to pay a fixed contribution of €30.00.

If one or more co-authors had initially paid a fee greater than €30.00, there is the possibility of requesting a refund of the difference. This request must be submitted no later than November 30, 2024. It is important to underline that the contributions paid for registration, net of any differences refunded to co-authors, are not subject to reimbursement under any circumstances.

Methods of payment

Payment should be made by bank transfer to: Out of Place - IBAN IT64J0760103400001059221174 - BIC/SWIFT BPPIITRRXXX.

Within 10 days after payment of the Conference registration fee, a copy of the payment receipt should be sent to the following e-mail address: rootstourism@crestunical.it. The receipt should contain the following reason for payment "*Registration Conference Roots Tourism 2024 University of Calabria and University Federico II Naples*".



Organization (in progress)

PROMOTING SCIENTIFIC COMMITTEE

Philippe Clairay, University of Rennes 2 (France)
Fabio Corbisiero, University "Federico II" of Naples
Antonella Perri, University of Calabria
Tullio Romita, University of Calabria

SCIENTIFIC COMMITTEE THEMATIC AREAS

COORDINATOR

Giovanni Tocci, University of Calabria

COMPONENTS

Bernardina Algieri, University of Calabria
Arianna Alpini, University of Macerata
Maristella Amisano, University of Calabria
Aurelio Angelini, University of Enna "Kore"
Vincenzo Asero, University of Catania
Domenico Barbuto, University of Calabria
Antonella Berritto, University "Federico II" of Naples
Nunzia Borrelli, University of Milan Bicocca
William Calvo-Quirós, University of Michigan (USA)
Rita Cannas, University of Cagliari
Letizia Carrera, University of Bari
Candida Carrino, State Archives of Naples
Gilda Catalano, University of Calabria
Philippe Clairay, University of Rennes 2 (France)
Iris Cekani, University of Tirana (Albania)
Giovanna Chiappetta, University of Calabria
Emilio Cocco, Università di Teramo
Matteo Colleoni, University of Milan Bicocca
Ubaldo Comite, Università Giustino Fortunato
Fabio Corbisiero, University "Federico II" of Naples
Paolo Corvo, University of Scienze Gastronomiche of Bra
Elena Cristiano, University of Calabria
Paola De Salvo, University of Perugia
Francesco D'Ovidio, University of Bari
Gaetano Di Palma, Pontifical Theological Faculty of Southern Italy of Naples
Daniele Dottorini, University of Calabria
Enrico Ercole, University of Piemonte Orientale
Fiammetta Fanizza, University of Foggia
Francesco Favia, International Academic Research Center (IARC – Albania)
Dimitri Fazito de Almeida Rezende, Università Federale di Minas Gerais (Brazil)
Elia Fiorenza, University of Calabria
Renato Ghezzi, University of Catanzaro
Riccardo Giumelli, University of Verona
Pasquale Giustiniani, Pontifical Theological Faculty of Southern Italy of Naples
Raquel Huete, University of Alicante (Spain)
Pietro Iaquina, University of Calabria
Nataša Krivokapić, University of Montenegro (Montenegro)
Gabriele Manella, University of Bologna
Stefania Mancuso, University of Calabria
Ilaria Marotta, University "Federico II" of Naples
Marxiano Melotti, University Unicusano
Salvatore Monaco, University "Federico II" of Naples
José António Oliveira, Universidade Lusófona di Lisbona (Portugal)
Maria Partalidou, University Aristotile of Salonicco (Greece)
Maria Carmela Passarelli, University of Calabria

Yuri Perfetti, University of Calabria
Antonella Perri, University of Calabria
Patrizia Piro, University of Calabria
Fabio Ragone, Pontifical University of Brazil
Tullio Romita, University of Calabria
Franco Rubino, University of Calabria
Silvia Sivini, University of Calabria
Marianna Succurro, University of Calabria
Giovanbattista Trebisacce, University of Calabria
Nausica Tucci, University of Calabria
Giacomo Tuoto, University of Calabria
Carmine Urciuoli, University "Federico II" of Naples
Annamaria Zaccaria, University "Federico II" of Naples
Moreno Zago, University of Trieste
Ilaria Zilli, Università degli Studi del Molise

SCIENTIFIC ACTIVITIES ORGANIZING COMMITTEE

Antonella Berritto, University "Federico II" of Naples
Franco Capalbo, University of Calabria
Antón Freire Varela, University "Federico II" of Naples
Carmine Urciuoli, University "Federico II" of Naples
Eveny Ciurleo, University of Calabria
Andrea Ferraro, University of Calabria
Carmine Gallo, University of Calabria
Chiara Ravatti, University of Calabria

PRODUCTIVE AND PROFESSIONAL WORLD AND ASSOCIATIONS

Coordinator

Letizia Sinisi, Roots Tourism Academy

Components

Pier Felice degli Uberti, Confédération Internationale de Généalogie et d'Héraldique
Maria Andriuli, Mondì Lucani Association
Francesco D'Addino, Casa Calabria International
Giovannina Serafini, for Comites Brazil
Hernan Mazza, for Comites Argentina
Alfredo Pretto, Italia-Brasile Association
Cristina Gazzaruso, Unindustria Turismo Calabria
Vincenzo Farina, Confesercenti Calabria
Pasquale Ciurleo, Ente Pro Loco Italiane (EPLI)
Demetrio Metallo, Association of Hotel Managers (ADA) Italy
Francesco Gentile, Association of Hotel Managers (ADA) Calabria



Sponsorships (in progress)



Rivista di Sociologia
del Territorio, Turismo, Tecnologia



Logistics (*in progress*)

At the Arcavacata Campus, there are four different access points, depending on the mode of transportation:

By car: Take the A2 Salerno-Reggio Calabria Highway --> then exit at Rende - Cosenza Nord, and follow the signs for University - Paola.

By train: Castiglione Cosentino railway station, which is directly connected to the railway nodes of Paola (Tyrrhenian railway line) and Sibari (Ionian railway line) is located approximately 3 km. from the University. Near the station there is a bus stop of the Autolinee Consortium buses that connect Cosenza with the University Campus; to reach it, exit the Castiglione Cosentino station and walk along Via Edison (about 100 meters long) and cross via L. Da Vinci; a bus shelter indicates the university bus stop.

By air: Lamezia Terme Airport is the nearest airport and is connected to the cities of Cosenza and Rende by bus service. Detailed information on how to reach Cosenza-Autostazione can be obtained by visiting the website www.sacal.it.

By bus: The Arcavacata Campus is connected to the main cities of Calabria by regular bus services; in particular, service relating to the cities of Cosenza and Rende is provided by the Autolinee Consortium. The terminus in Cosenza is located in Piazza Autostazione. The scheduled route includes stops at various points in the cities of Cosenza and Rende (including one at Quattromiglia) and has the University Campus as an additional terminus.

Link: <https://www.unical.it/campus/visita-il-campus/come-arrivare/>

The University of Calabria offers guest accommodation within the Campus at affordable prices (online booking on the University's website).

The University also provides an extensive cafeteria service in four different areas of the Campus, offering affordable meals.

Around the Campus itself, there are also several dining options and snack bars. Outside the Campus, namely on the territories of the municipalities of Rende and Cosenza, there are dozens of hotels and restaurants.

More information, including on arrangements with hotels, restaurants and transportation, will be posted on the of the conference (www.crestunical.it/convegno)

or can be requested starting in October 2024 by writing to the following email:

rootstourism@crestunical.it